# Japanese Stock Market Outlook

SMAM monthly comments & views

- November 2015 -



## **Executive summary**

#### Japanese Economy

Japanese economy is likely to stay under pressure from sluggish external demand for a while. Policy measures taken in China and their effectiveness hold a key. Fiscal and monetary measures can be expected in Japan early next year, which should lift Japanese economy to be back on a recovery path again.

- GDP forecast for FY2015 was downgraded from +0.7% to +0.6% due mainly to weaker exports and private capital investment. Forecast for FY2016 was also downgraded from +1.1% to +0.9%.
- For FY2016, private sector is expected to show a reasonable growth, consumption at +1.8%, housing investment at +4.3% and capital investment at +2.1%. Contraction in the public capital investment is the main drag, for which "special spending program of reconstruction from the earthquake and tsunami in 2011" comes to an end.

#### > Japanese Stock Markets

Risk-off mode has moderated somehow, which made global markets to rebound lately. The Japanese stock market will be in a range bound move for the short term until expected fiscal and monetary measures are brought in early next year though downside risk seems limited with low valuation for the stock market.

- Corporate earnings are expected to keep growing despite increasing pressure on top-line sales. Lower costs
  such as energy and materials have been supportive so far. Some caution is required as analysts are revising
  earnings forecasts more often downward than upward recently.
- Since Abenomics started, PER for Japanese stock market, in TOPIX index, has been in a range between 13x and 16x. Current PER below 14x is in a lower side of this range and downside for the stock market seems limited.

Notes: Macro and market views are as of October16<sup>th</sup> and 21<sup>st</sup> 2015 respectively, and subject to updates thereafter without notice

**Outlook for Japanese Economy** 

#### **SMAM** economic outlook for FY15-16

- GDP forecast for FY2015 was downgraded from +0.7% to +0.6% due mainly to weaker exports and private capital investment. Forecast for FY2016 was also downgraded from +1.1% to +0.9%.
- For FY2016, private sector is expected to show a reasonable growth, consumption at +1.8%, housing investment at +4.3% and capital investment at +2.1%. Contraction in the public capital investment is the main drag, for which "special spending program of reconstruction from the earthquake and tsunami in 2011" comes to an end.

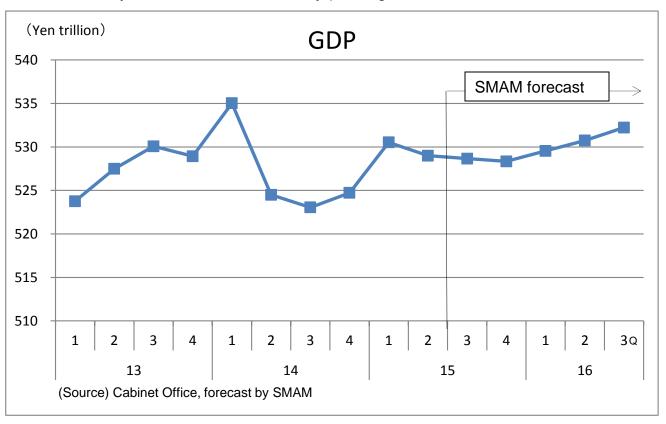
	FY12	FY13	FY14	FY15E	FY16E
Real GDP growth	1.0%	2.1%	-0.9%	0.6%	0.9%
Private Consumption Expenditure	1.8%	2.5%	-3.1%	0.2%	1.8%
Private Housing Investment	5.7%	9.3%	-11.7%	2.9%	4.3%
Private Capital Investment	1.2%	4.0%	0.5%	1.1%	2.1%
Public Consumption Expenditure	1.5%	1.6%	0.4%	1.1%	0.2%
Public Capital Investment	1.0%	10.3%	2.0%	1.0%	-0.1%
Net Exports (contrib. to GDP growth)	-0.8%	-0.5%	0.6%	-0.4%	-0.4%
Exports	-1.4%	4.4%	7.9%	-1.7%	1.7%
Imports	3.6%	6.7%	3.6%	0.5%	4.4%
Nominal GDP	0.1%	1.8%	1.6%	1.3%	1.7%
GDP Deflator	-0.9%	-0.3%	2.5%	0.7%	0.7%

(%, YoY except Net Exports)

Notes: E=SMAM forecasts. SMAM views are as of Oct16<sup>th</sup>, 2015 and subject to updates thereafter without notice Source: Cabinet Office, Bank of Japan, Ministry of Economy, Trade and Industry, Ministry of Internal Affairs and Communications, SMAM forecasts

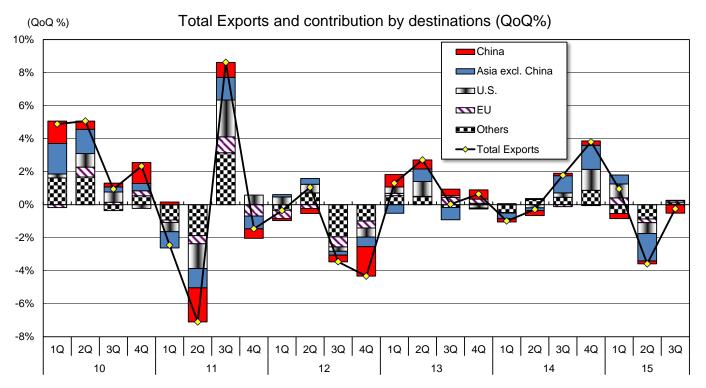
## **SMAM** quarterly GDP forecast for FY15-16

- GDP is likely to stay under pressure from sluggish external demand for a while. Policy measures taken in China and their effectiveness hold a key.
- Fiscal and monetary measures can be expected in Japan early next year, which should lift Japanese economy to be back on a recovery path again.



## Deteriorating exports to China and other Asian countries are causing negative effects

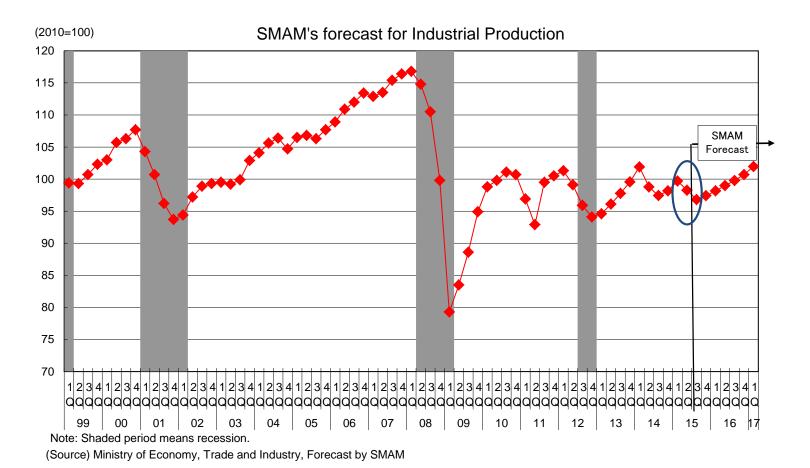
Continuing slowdown in Chinese economy is spilling over to other Asian countries, which is causing negative growth in exports from Japan. Declining exports lead to lower industrial production and causes a concern for the private capital investment.



Note: Data for 3Q2015 is the average of monthly data already announced. (Source) Ministry of Finance and Bank of Japan, compiled by SMAM

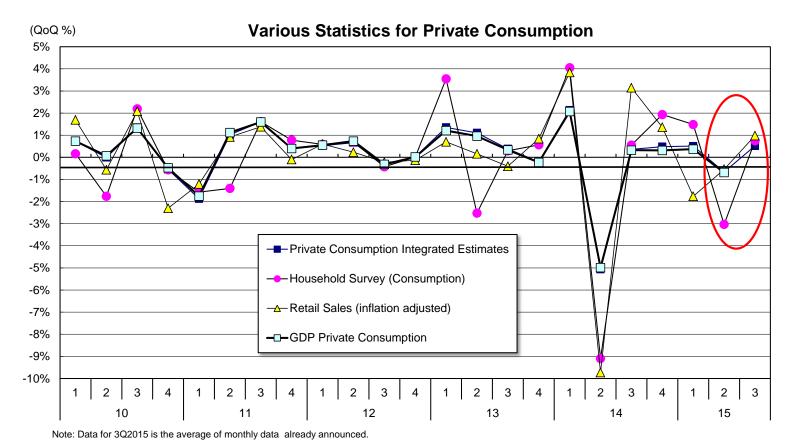
## Negative impact of China's slowdown on Industrial Production has been larger than expected

- Recently released Industrial Production (IP) data were worse than previously forecast. SMAM revised forecast for 3Q2015 from previous -0.3% to -1.5% (QoQ % change).
- Due to continuing slowdown in China, recovery in IP from 4Q2015 is currently estimated as moderate.



## Private Consumption is recovering from a temporal dip in Apr-Jun quarter

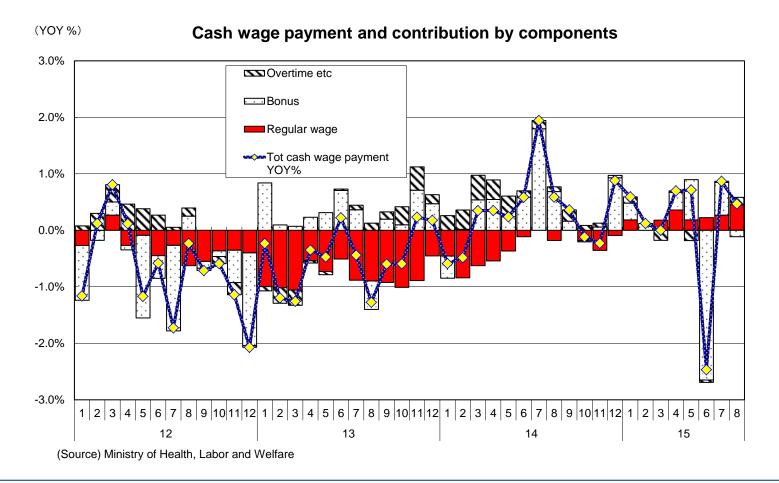
■ Private Consumption is recovering in July-Sep quarter from the dip in the quarter before, for which miserable weather and rising prices for essential items were partly blamed.



(Source) Cabinet Office, Ministry of Economy, Trade and Industry

## Increase in regular wage has been positive for consumers

- Regular wage payment has been increasing YOY since January 2015, which has been positive for consumers.
- Whether this increasing trend in wage can be sustained in and after FY2016 is quite important for the Japanese economy, and underlying strength in corporate earnings requires close attention.



# **Outlook for Japanese Stock Markets**

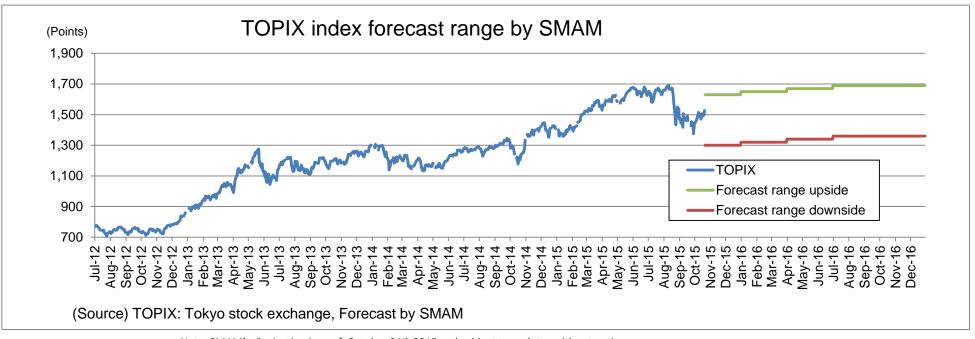
## Stock market outlook: The stock market is waiting for further stimulus measures

#### **SMAM** short-term view

Risk-off mode has moderated somehow, which made global markets to rebound lately. The Japanese stock market will be in a range bound move for the short term until expected fiscal and monetary measures are brought in early next year though downside risk seems limited with low valuation for the stock market.

### Longer-term outlook (6-months and beyond)

- Chinese economy is expected to gradually stabilize as policy measures buildup further and start to take effect.
- Atmosphere around the stock market would get brighter as fiscal measures and additional monetary stimulus are expected in early next year and further economic policies and initiatives can be announced running up to the upper house election expected in July 2016.



Note: SMAM's Projection is as of October 21st 2015 and subject to updates without notice

## **Base scenario & Upside / Downside risks for our forecasts**

#### Our Base Scenario is assuming the following views:

- Global economic recovery to be sustained led by strong US economy
- Japan's private consumption to grow though mildly supported by higher real wages growth
- Growing expectation for positive corporate earnings revisions due to weaker JPY
- Reflationary policy to be continued toward the next consumption tax hike

#### Upside Risks include:

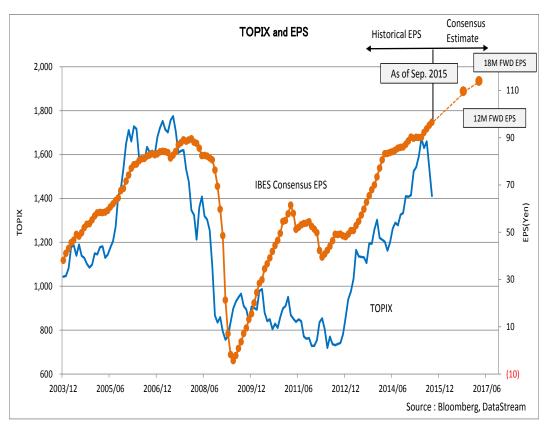
- Stronger-than-expected global growth
- Stronger-than-expected measures by Abe government

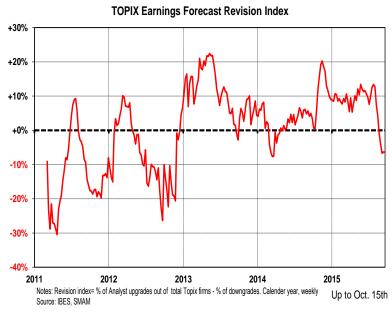
#### Downside Risks include:

- Unexpectedly large impact from the process of US monetary policy normalization
- Concern over emerging economies including China
- Increasing geopolitical concerns

## Earnings growth is expected to continue for Japan with a caution for down-revisions

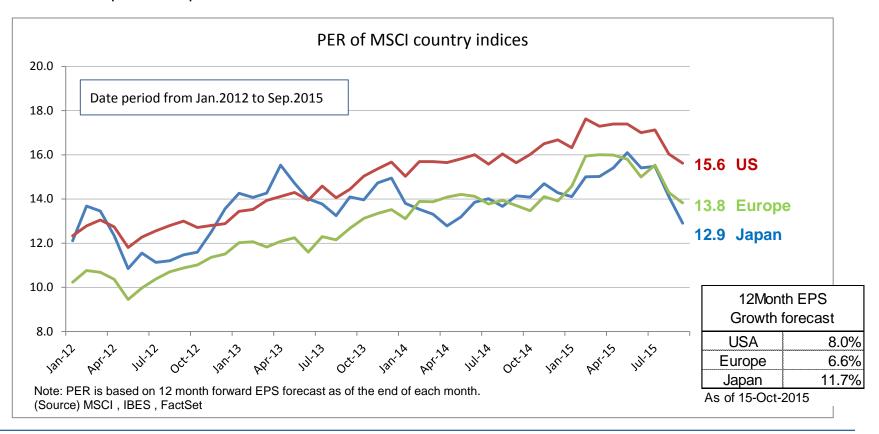
- Corporate earnings are expected to keep growing despite increasing pressure on top-line sales. Lower costs such as energy and materials have been supportive so far.
- Some caution is required as analysts are revising earnings forecasts more often downward than upward recently.





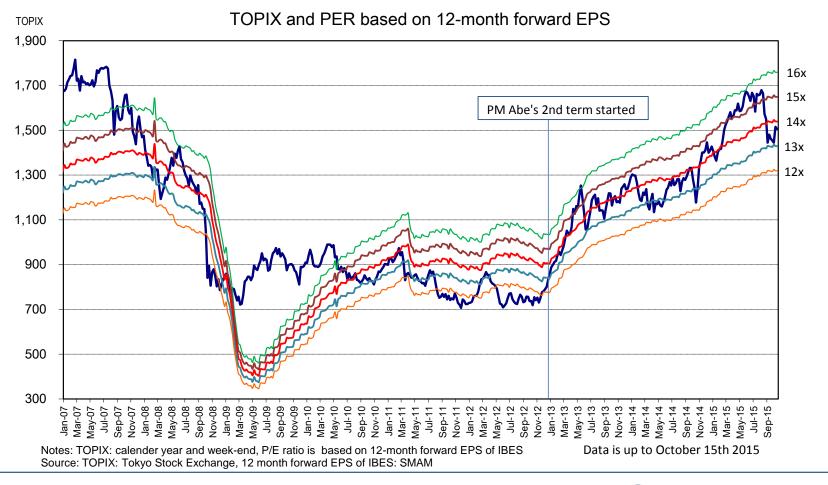
## PER has fallen globally and relative attractiveness for Japan still holds

- PER has fallen globally on decelerating economic growth and concern for further deterioration.
- If these concerns can be lightened by policy measures by governments and some evidence of stabilizing economies, PER could be lifted again.
- Better fundamentals in Japan, such as faster earnings growth and improving corporate governance should be favorable for Japanese equities.



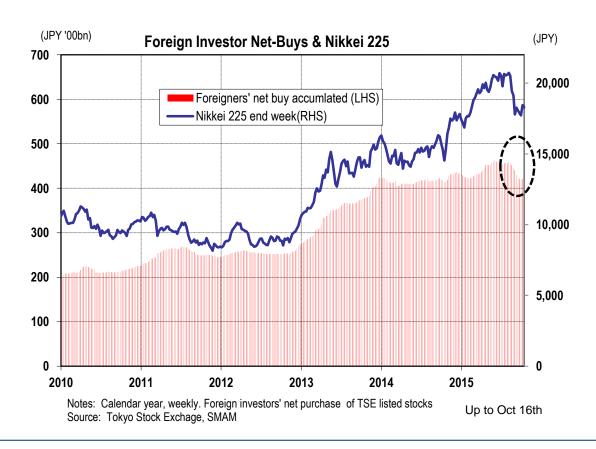
## PER for Japanese stock market seems attractive in historical comparison

- Since Abenomics started, PER for Japanese stock market, in TOPIX index, has been in a range between 13x and 16x.
- Current PER below 14x is in a lower side of this range and downside for the stock market seems limited.



# Supply-Demand balance: Foreign investors' risk-off seems receding

- Between August 10th and October 2nd, foreign investors sold as much as 7 trillion yens in Japanese stock markets when trades of individual stock and futures are combined. For the week between October 5th and 9th they bought back some and selling pressure has receded.
- Japan Post is going to be listed on the stock exchange on November 4th, for which good appetite from individual investors is expected on high dividend yield and low PBR.



## Disclaimer

#### Please read this disclaimer carefully.

- This material is for non-Japanese institutional investors only.
- The research and analysis included in this report, and those opinions or judgments as outcomes thereof, are intended to introduce or demonstrate capabilities and expertise of Sumitomo Mitsui Asset Management Company, Ltd. (hereinafter "SMAM"), or to provide information on investment strategies and opportunities. Therefore this material is not intended to offer or solicit investments, provide investment advice or service, or to be considered as disclosure documents under the Financial Instruments and Exchange Law of Japan.
- The expected returns or risks in this report are calculated based upon historical data and/or estimated upon the economic outlook at present, and should be construed no warrant of future returns and risks.
- Past performance is not necessarily indicative of future results.
- The simulated data or returns in this report besides the fund historical returns do not include/reflect any investment management fees, transaction costs, or re-balancing costs, etc.
- The investment products or strategies do not guarantee future results nor guarantee the principal of investments. The investments may suffer losses and the results of investments, including such losses, belong to the client.
- The recipient of this report must make its own independent decisions regarding investments.
- The opinions, outlooks and estimates in this report do not guarantee future trends or results. They constitute SMAM's judgment as of the date of this material and are subject to change without notice.
- The awards included in this report are based on past achievements and do not guarantee future results.
- The intellectual property and all rights of the benchmarks/indices belong to the publisher and the authorized entities/individuals.
- This material has been prepared by obtaining data from sources which are believed to be reliable but SMAM can not and does not guarantee its completeness or accuracy.
- All rights, titles and interests in this material and any content contained herein are the exclusive properties of SMAM, except as otherwise stated. It is strictly prohibited from using this material for investments, reproducing/copying this material without SMAM's authorization, or from disclosing this material to a third party.

Registered Number: Kanto Local Finance Bureau (KINSHO) No.399

Member of Japan Investment Advisers Association, The Investment Trusts Association, Japan and Type II Financial Instruments Firms Association © Sumitomo Mitsui Asset Management Company, Limited